Business Value Of Maison & Dynamics 365 CRM Solution for Insurance
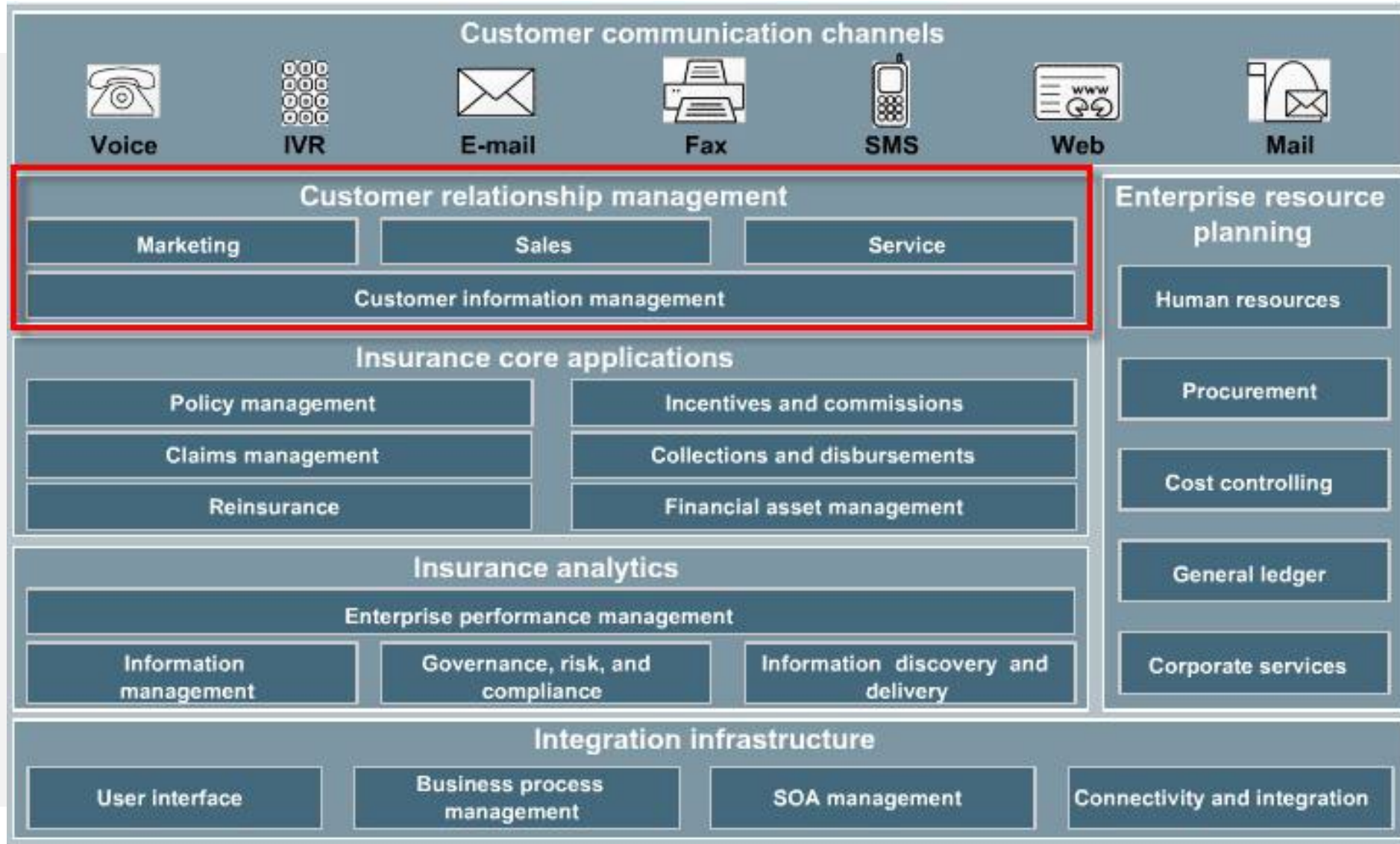
Delivering Business Transformation Today

Microsoft Dynamics 365

MAISON
CONSULTING & SOLUTIONS
Your ERP/CRM Partner
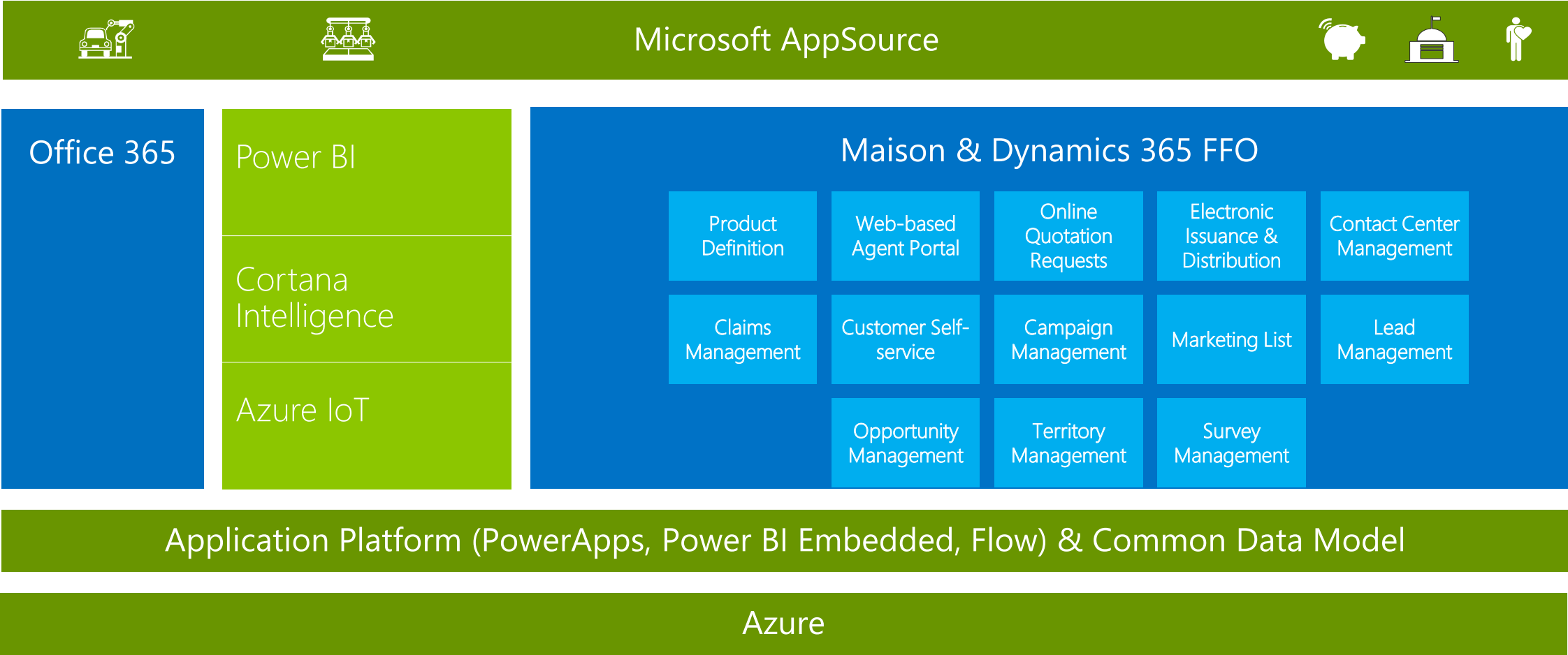
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Global Relevant References

Maison & Dynamics 365 CRM Solution Overview

Maison & Dynamics 365 CRM Solution Overview

Maison's Solution for Sales Management

- Lead Creation
- Lead Auto Routing Mechanism
- Sales Pipeline Management
- Goals/Target Management
- Holidays Management
- Lead Assignment Queues Management
- Lead Notifications (Internal & External)
- Cold Calling

Maison's Solution for Marketing

Campaign Management

- Tagging of campaign to leads

Campaign Activities

- Email
- SMS
- Phone Calls
- Appointments

Budget Management

- Campaign Budget
- Marketing Budget

Benefits Summary

Extremely User Friendly

Seamless Integration

Lower TCO

Great Business Intelligence

Easily Extendable

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